

thegrandparade.org
September 20, 2025

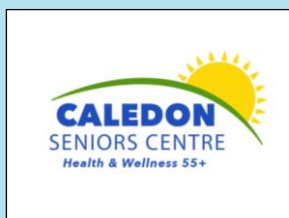


life is grand.



Sponsorship Package

The **Grand Parade** is a super-fun, family-friendly fundraising walk that celebrates and supports seniors and their families across Canada. Join us on **September 20, 2025** as we celebrate seniors with every step!



Caledon Seniors Centre
7 Rotarian Place
Bolton, ON L7E 1Y2
Phone 905-951-6114
Web caledonseniors.ca

Charitable Registration #89221 6375

- FUN FACT -

Did you know
that participants
in our events are

70%
more likely

to support
a sponsor!



Each sponsor has the option to receive a **"Proud Supporter"** sticker



Don't see what you're looking for?

Talk to us! We can work with you to create your own customized sponsorship opportunity!

About Us

The Caledon Seniors Centre is the proud host charity for The Grand Parade in **Caledon** this year. The Caledon Seniors Centre is a recreation centre for adults 55+ to be social, meet new friends, avoid isolation, stay active, learn new skills and have fun!

Become a Sponsor!

Reach a wider audience while aligning with a charity that supports your community. By sponsoring **The Caledon Seniors Centre**, you'll help support our important work and allow us to continue to offer programs for our community seniors.

Lead Sponsor in our Location - **\$1500**

- Opportunity for opening remarks at the event
- Invitation to attend and speak at launch party (where applicable)
- Option for TGP Day booth or display
- Tagged social media posts throughout the campaign
- Key volunteer roles set aside (where applicable)

Supporting Sponsor - **\$1000**

- Sponsors at this level have the option to be the Meal sponsor, Photo Booth sponsor, or something else of preference (where applicable)
- Recognition during opening ceremonies
- Invitation to attend and speak at launch party (where applicable)
- Option for booth or display on TGP Day
- Key volunteer roles set aside (where applicable)

Rest Stop Sponsor - **\$500**

- Your name and logo displayed at the Rest Stop
- Option for TGP Day booth or display at the Rest Stop
- Rest Stop volunteer roles set aside

Route Sponsor - **\$500**

- Your name and logo displayed on a sign along the route

All Sponsors Receive:



Logo displayed on event day PowerPoint



Recognition on emails, web, + social media



Clickable logo on participant + team pages

To become a sponsor of The Grand Parade, please contact:

Tina Parnaby, Event Director

Phone: 416.708.4520

Email: tina@billparnaby.com

or

RaDeana Montgomery, Fundraising Coordinator

Phone: 905.951.6114

Email: fundraising@caledonseniors.ca

Next Steps

1. Confirm Your Sponsorship Level

Please call or email us to discuss your sponsorship type and financial level (see contact box above for more info).

2. Email Logo

Please email us a high-quality copy of your corporate logo. Your logo will appear on the national sponsor list at thegrandparade.org/sponsors, and on your local TGP location page – caledonseniors.ca

3. Make a Payment

Once you have confirmed your sponsorship type and amount, you will receive an invoice directly from Blue Sea Foundation (the charity that operates The Grand Parade). From there, you can quickly and securely pay your invoice online via **Credit Card**.

Note: Blue Sea Foundation also accepts cheques (allow 1-4 weeks for processing). Make payable to "The Grand Parade", and mail directly to Blue Sea Foundation, 260-659 King St. East, Kitchener, ON, Canada, N2G 2M4.



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FOUNDATION

Blue Sea Foundation is a registered Canadian charity (819882655 RR0001) that exists to help other charities thrive financially by providing easy access to profitable turn-key fundraising events and services, like **The Grand Parade**, the **Coldest Night of the Year**, and the **Ride for Refuge**.



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